# Tourism Private Sector Grant program

NOFO ID: 2167-3162

Directions: Complete this program application and submit as part of your application to the Tourism Private Sector Grant Program. Detailed information on the program and submission requirements can be found in the Notice of Funding Opportunity. If necessary, additional pages may be attached.

**Legal/Common Name:** Click or tap here to enter text.

**List match amount and Private Sector (non-Government) funding source**: Click or tap here to enter text.

1. **Provide a detailed project description including if the festival/event will be held within 30 miles of an area with supporting visitors’ services. If the festival/event is existing or a repeat, please provide documentation that the festival/event was secured in direct competition with other states or significant enhancements are being made.**

Click or tap here to enter text.

1. **Describe how the costs itemized on the uniform budget are reasonable and necessary to hold the festival/event.**

Click or tap here to enter text.

1. **Describe how the festival/event will be marketed to visitors from areas outside 50 miles of the event.**

Click or tap here to enter text.

1. **Describe how the festival/event will attract visitors from outside a 50-mile radius.**

Click or tap here to enter text.

1. **Describe how the festival/event will generate media coverage outside the local area.**

Click or tap here to enter text.

1. **Describe how the festival/event will increase visitation, length of stay and/or tourism expenditures from outside 50 miles.**

Click or tap here to enter text.

1. **Describe the tracking and evaluations measures are in place for the festival/event.**

Click or tap here to enter text.

1. **Describe how State and local tax revenue will generate (assuming 9.7 cents in State and local taxes generated for every $1 in visitor expenditures) in comparison to the amount requested from the festival/event.**

Click or tap here to enter text.

1. **Describe how the festival/event will have a significant impact on the area’s overall tourism efforts.**

Click or tap here to enter text.

1. **Describe how the festival/event will have a significant impact on the State’s overall tourism efforts.**

Click or tap here to enter text.

**Programmatic Risk Assessment (required):**

This information will be used in conjunction with responses in the program application to analyze programmatic risk.

**Financial Stability:**

1. **How significant is the funding need in relation to your overall organizational budget?**

Click or tap here to enter text.

**Management Systems and Standards:**

1. **Have there been any significant changes in your organization in the last fiscal year related to, if yes check all that apply:**

Leadership

Significant Program/Grant Initiative

Structural structure

Fiscal changes

Statutory or regularity requirements

Other, please explain: Click or tap here to enter text.

1. **Does your organization have written policies and procedures that guide program delivery on the following topics, click all that apply:**

Quality assurance

Outcome tracking and reporting mechanisms.

Relevant documentation of services/goods delivered.

Staff performance management policies and procedures

Personnel policies and procedures that include conflict of interest statements.

Complaint/grievance resolution policies and procedure

Governing body policies and procedures that includes conflict of interest statements.

Safeguarding funds, property, and other assets against loss from unauthorized use or disposition

Management of grant term extensions, where applicable

1. **Does your organization have internal controls that govern program delivery on the following topics, click all that apply:**

Quality assurance reporting

Appropriate (to industry) supervision of staff

Unit costs analysis and management

Accreditation/licensing compliance program

**History of Performance**:

1. **How many years of experience does the project leader/key staff member have managing the scope of services required under this program?**

3 years or more

1-2 years

Less than 1 year

Click or tap here to enter text.

**Capacity:**

1. **What is the staffing plan for the program implementation, are there reasonably planned resources available?**

Click or tap here to enter text.

1. **Will the grant funds be less than 25% of the organizations budget?**

**Yes**

**No**

**Reporting:**

1. **Does the organization have adequate resources to meet reporting requirements such as identifying a designee to oversee performance reporting? Is there a separation of duties to ensure accurate, and validated reporting?**

**Yes**

**No**

Click or tap here to enter text.

1. **Are there mechanisms in place to ensure accuracy and integrity to data points collected, verified, and reported?**

**Yes**

**No**