## Illinois Digital Equity Capacity Grant Series

Project Types: Computer
Technology Centers and Community
Broadband Planning





## **Agenda**

- IDEC Context 5 min
- Community Broadband Planning Overview 15 min
- Computer Tech Center Overview 10 min
- Hannah Miller with Carlinville Public Library 10 min
- Illinois Digital Equity Capacity Grant (IDEC)
   Resources 5 min
- Q&A 10 min





## **Objectives**

- Understand IDEC project types: Computer Tech Centers and Community Broadband Planning
- Explore examples of successful grant-funded plans
- Learn about IDEC and project planning resources





## Illinois Digital Equity Capacity Grant (IDEC) Overview





#### **Illinois Broadband Team**

The IOB was founded in 2019, yet is now one of the 50 state broadband offices tasked with carrying out \$1B+ in federal broadband infrastructure and digital equity programs

- Connect Illinois Broadband Grant Program (2020 2024)
- Broadband Equity Access & Deployment (BEAD) Program (2024 2029)
- Digital Equity Act Capacity Grant (2024 2029)

#### Illinois Office of Broadband

Grants Management

Compliance

Community Engagement

Policy

- Grants Manager
- Compliance Manager Asst. Grants
- Community Engagement Manager (3)
- Policy Analyst
- Illini Science Policy Scholar



#### Illinois Broadband Lab at the **University of Illinois System**

- Mapping & Data
- Regional Engagement
- Digital Navigator Network

Manager (3)

Fiscal Liaison

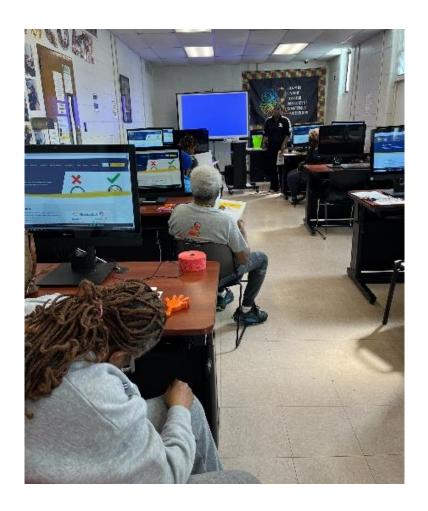
### **Digital Equity and Inclusion**

**Digital Equity:** The condition in which individuals and communities have the information technology capacity that is needed for full participation in the society and economy of the United States.

**Digital Inclusion**: The activities that are necessary to ensure that all individuals have access to and the use of, affordable information and communication technologies such as:

- Reliable broadband
- Devices
- Digital skills training
- Tech support
- Privacy and cybersecurity

When we use the word equity, we accurately acknowledge the systemic barriers that must be dismantled before achieving equitable outcome for all.

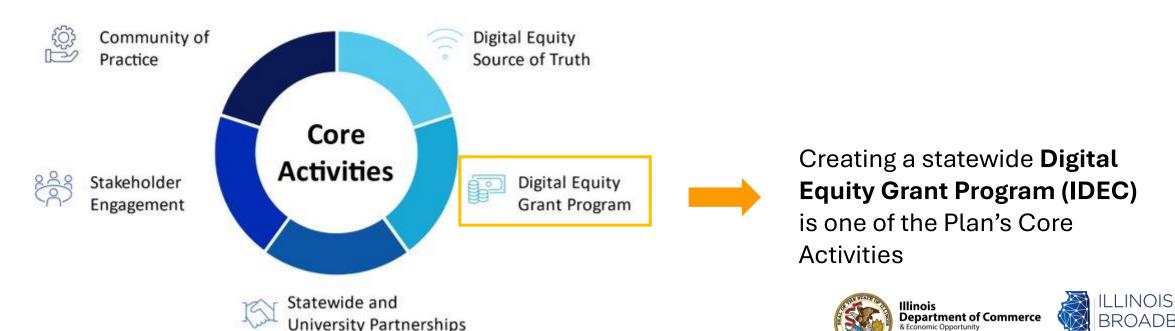






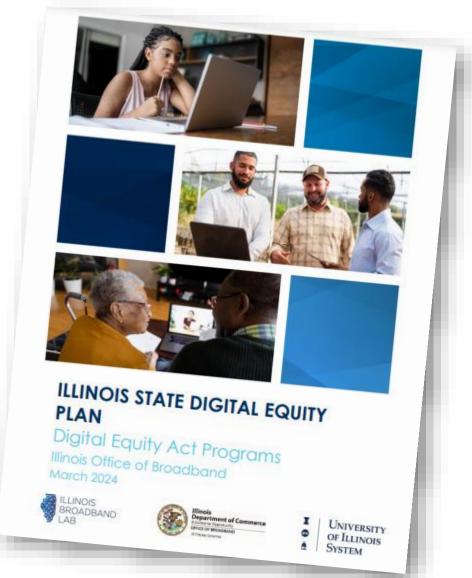
### Illinois State Digital Equity Plan

The **2021 Digital Equity Act** provides over \$30 million to Illinois to implement the State Digital Equity Plan (SDEP). The goals of the plan are to ensure that all people and communities have the skills, technology, and capacity needed to reap the full benefits of our digital economy. Core Activities of the SDEP include:



### State Digital Equity Plan Vision

- Ensuring universal access to high-speed broadband that is affordable, reliable, and fully scalable for residences, businesses, and community anchor institutions (CAIs) across Illinois by 2030.
- Leveraging new and existing resources to advance the adoption of internet use through targeted digitalinclusion strategies and sustainable broadband-equity outcomes to help communities identify and address current gaps in broadband equity.
- Empowering all Illinoisans to use and participate fully in an increasingly digital economy and society.



### NTIA Requires Prioritization of Covered Populations

Low-income households

Incarcerated individuals

People with disabilities

Racial and ethnic minorities

Aging populations

Veterans

Rural inhabitants

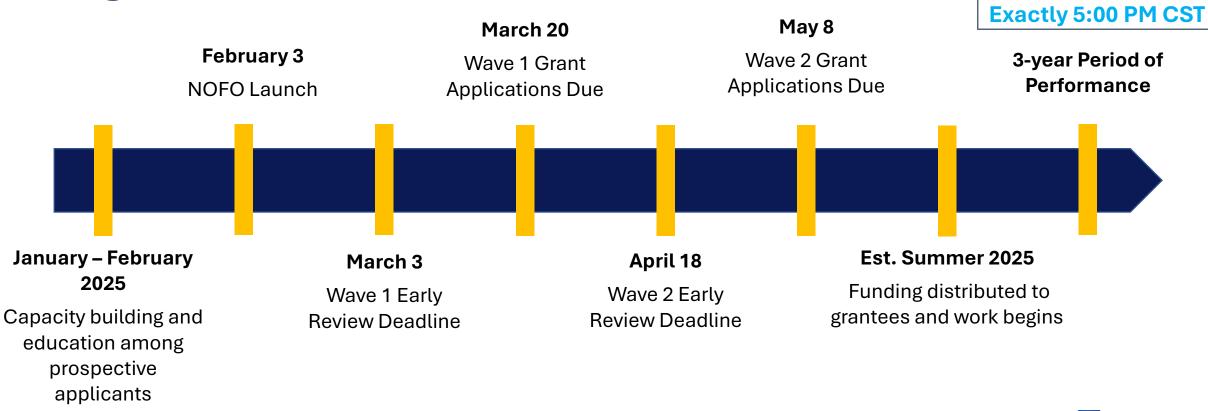
People with language barriers

**80%** of Illinoisans are part of these identity groups and communities disproportionally impacted by digital inequity





## Timeline and Funding for State Digital Equity Grant Program All Deadlines Are At



Total amount of funding expected to be awarded is up to \$13,500,000. Awards will range from \$30,000 to \$300,000 on an annual basis, for a three-year term.





#### **Grant Waves**

- Applications for this opportunity must be submitted by 45 calendar days from application opening for Wave 1 and 45 calendar days from the opening of the Wave 2 application window.
  - Additional focused outreach will be conducted following Wave 1 to ensure representation in regions and Covered Populations
- Applications that are not selected in Wave 1 will carry over to Wave 2 for evaluation.
- IDEC aims to support programming statewide, with a consideration for geographic diversity and awards made proportional to the regions with high portions of Covered Populations.

## All Deadlines Are At Exactly 5:00 PM CST

#### March 3

Wave 1 Early Review Deadline

#### March 20

Wave 1 Grant Applications Due, Wave 2 Open

#### April 18

Wave 2 Early Review Deadline

#### May 8

Wave 2 Grant Applications Due





## **Eligible Entities**

A foundation, corporation, institution, or association that is a not-for-profit entity and not a school.

A **partnership** between any of the entities described above.

An Indian Tribe, an Alaska Native entity, or a Native Hawaiian organization

A local **educational agency** 

Entities that carry out workforce development programs

Political subdivision, agency including those supervising adult education and literacy activities or for providing public housing

**Community anchor institution**, meaning a public school, housing authority, library, healthcare provider, higher education institutions and other nonprofit or community support organizations.





#### **IDEC Project Types**

Digital Literacy and Skill Building

Classes, workshops, coaching, or other learning opportunities to help Covered Populations build digital skills.

**Device Distribution** 

Distribution of devices, including laptops, computers, tablets, or other devices that address barriers faced by Covered Populations.

**Digital Navigator(s)** 

Member of a community trained and designated to help Covered Populations enroll in high-speed internet service, navigate technology challenges, obtain devices, and find digital skill building opportunities.

**Computer Center** 

Establish, improve, or expand community spaces with no-cost access to computers and the internet.

**Local Broadband Planning** 

Resources for communities to create their own roadmaps to expanding broadband connectivity. This includes defining their access goals, assessing market and consumer dynamics, engaging internet providers, and exploring public-private partnerships and funding options.

One application may cover one or more project type. Please refer to NOFO for details on each project type.

## Application will require...

- Demonstrated Community Need and Service of Covered Populations
- Capacity of the Eligible Applicant
- Quality of the Proposal, including Alignment to State Digital Equity Plan
  - Particular Alignment Topics Noted in the Notice of Funding Opportunity (NOFO, page 10) and Program Application
- Support from the Community
- Budget
- Plan for Sustainability





## Project Type: Community Broadband Planning





**Local Broadband Planning** 

Resources for communities to create their own roadmaps to expanding broadband connectivity. This includes defining their access goals, assessing market and consumer dynamics, engaging internet providers, and exploring public-private partnerships and funding options.

#### What do we mean by Local Broadband Planning?

- The state of your community and its needs
- The physical scope of broadband access
- Coordination with local governments, infrastructure providers, and other community organizations
- Create a unified plan to meet the needs of your community

#### **Broadband Feasibility Study**

Work with local agencies, contractors, internet service providers or planning firms to gather data, survey your community, facilitate community conversations, and create a plan to serve your residents



#### **Local Broadband Planning**

Resources for communities to create their own roadmaps to expanding broadband connectivity. This includes defining their access goals, assessing market and consumer dynamics, engaging internet providers, and exploring public-private partnerships and funding options.

Local broadband planning projects, also known as broadband feasibility studies, should aim to:

- Define a community vision and goals for digital equity, with clear objectives for the feasibility study.
- Identify planned team members and other relevant stakeholders (i.e., community members, institutions, public/private sector).
- Assess demographic, broadband-related need, and current broadband availability/access.
- Conduct data and asset mapping.
- Obtain commitment/support from local government and develop a plan for continuous community engagement and support.
- Study available internet service provider options.
- Establish a clear timeline for progress.





A Broadband Feasibility Study evaluates the availability and quality of broadband Internet service provided in a given community.

The Broadband Feasibility Study is used to generate a report that is used to provide recommendations to local leaders on how to improve the quality, availability, affordability and adoption of broadband service.

- the current state of broadband infrastructure
- the estimated capital and operational costs of improving access and connectivity
- financial viability of planned or proposed projects.





The key components of a Broadband Feasibility Study include:

- Broadband Audit (Asset Mapping)
- Broadband Performance Data (Internet Speed Testing)
- Customer Satisfaction (Online Surveys)
- Demographic and Spatial Analysis
- Existing Competitive Landscape Assessment (Local ISP availability)
- Stakeholder Interviews
- Pricing and Financial Analyses
- Network Recommendations





## **Anthony Grant**

Assistant County Administrator
McLean County
Anthony.Grant@mcleancountyil.gov



## Accelerate Access

McLean County





**Community Partners** 











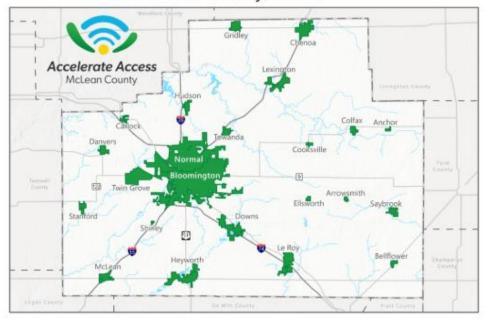






# Anthony Grant Assistant County Administrator McLean County Anthony.Grant@mcleancountyil.gov

#### McLean County, Illinois



#### **Priority Strategy Overview**

- 1. Continue outreach to local internet service providers
- Continue development of mapping resources for ISP's
- Conduct a feasibility study to build a framework for AAMC's work
- 4. Explore a variety of opportunities to secure funding
- Locate and improve processes related to permitting for the development of a high-speed network

## Project Type: Computer Technology Center





#### **Computer Center**

Establish, improve, or expand community spaces with no-cost access to computers and the internet.

Computer centers should provide **access** to computers, **internet connectivity**, and **support** for using computers.

Funding can be used to **acquire or update equipment** for a computing center, and fund expenses required to manage this space.

Applicants should demonstrate **need for computing center** in community and demonstrate **level of commitment and appropriate skills to manage the computer center** over time.





#### **Establish**

NEW lab or tech center in a new place.

#### **Improve**

Replace aging devices, update software, etc., allowing your current center to provide up-to-date or better functionality to a comparable number of clients.

#### **Expand**

Provide more and/or better devices, increase center footprint, provide more or different functionality, etc. for an increased number of clients.

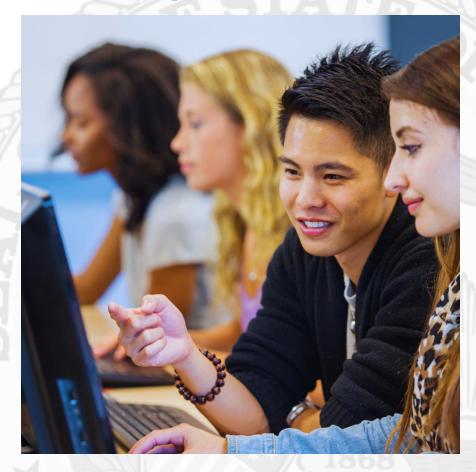






#### Consider the unique NEEDS of those you serve

- Flexible spaces to support people with mobility challenges
- Accessibility devices and software to support those with low vision or blindness, hearing challenges, low dexterity, etc.
- Settings and software that can be changed to the user's preferred language
- Comfortable or ergonomic seating for long-term projects or classes that can accommodate people regardless of size or mobility
- **Lighting options** that reduce eye strain and improve visibility for screens and projected material
- Open at times that work for your clients, consider afternoons, evenings, and weekends
- Cleaning and maintenance plan ensuring that your space will be clean and safe for clients
- **Privacy!** If providing space for telehealth, legal counseling, one on one classes, etc., consider options for private spaces.







#### **Promotion and Outreach**

How will you let your target audience know about your new space?

#### **IT Maintenance and Troubleshooting**

How will you manage software updates, cybersecurity, and troubleshooting issues?

#### **User Behavior**

Many CTCs institute policies and procedures to address issues like food and beverages in the space, unruly people, or accessing NSFW material in a public area.

#### **Personal Information**

Consider how involved your staff will be when handling personal information. How will your staff be trained to interact with this information ethically?









## Hannah Miller

Director
Carlinville Public Library

## CARLINVILLE PUBLIC LIBRARY



Serving a rural community of 5,710 in South Central Illinois. 25.2% poverty rate

22,200 patrons through the doors in FY2023

1,500 public access computer sessions using 5 public access computers



#### BECAUSE...

Patron computers were over 10 years old.

We couldn't hold computer classes without closing the computer lab to the public for that time.

Kids had to bring their own devices to Stop-Motion Animation Club because we couldn't provide them.

#### WE ASKED FOR:

\* 8 new desktop computers for patron use

\* 6 laptop computers to use for digital literacy classes and programs

\*8 iPads to use for digital art programs

\*Lockable charging cart to store laptops and iPads

#### COMMUNITY TECH CENTER

EIGHT TOTAL PATRON COMPUTERSincl. two in Genealogy Room one in Children's Area

ALL ASUS NUC 14
MINI WITH WINDOWS 11
WITH DEEP FREEZE, SECURE
NETWORK, AND OTHER
PATRON PROTECTIONS







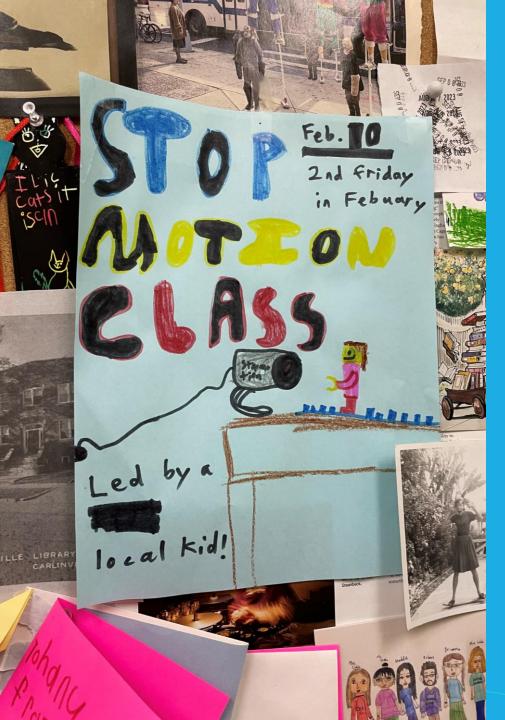


### LAPTOPS FOR CLASSROOM USE

m my

SHINY, BRAND NEW LAPTOPS...
WE JUST GOT THESE ON FRIDAY!
Looking forward to using them for the 'COMPUTER BASICS' class on February
19th!





## STOP-MOTION ANIMATION CLUB

Security 7

**Library Magic Detected** 

**Press Triangle To View** 

#### WHAT'S NEXT FOR CPL? ...

Digital Literacy class offerings start February 19<sup>th</sup> with 'Computer Basics'!

- \*Continue hosting classes once or twice a month into late 2025, then assess how they're going
- \*Start offering weekly 'office hours' for one-on-one tech help in March
- \*Publicize Stop-Motion Animation Club again- This time, kids don't need to bring their own device!
- \*Add a digital art class for kids this summer

...exciting things at Carlinville Public Library!

## **Digital Equity Resources**

Illinois Office of Broadband Website

Digital Equity Act

Illinois Digital Equity Capacity

**Previous Webinars** 

How to Write a Great Grant

**Application** 

Illinois State Digital Equity Plan

Illinois Broadband Newsletter and Partner Sign Up

**IDEC** Toolkits

#### IDEC Toolkit: Tips for Writing a G

#### Application Tips and Trick Questions to Ask Before Apply

- Is the IDEC grant a good fit Will my project fulfill the g
- Will the IDEC funding and
- Is my program sustainab Who in my organization
- implementation, budge What Covered Population

#### Does My Grant Project Ha

- A project leader?
- An understanding of
- A GATA Certification
- A timeline for comple
- A plan for reporting
- Data that tells the s

#### Various Tips and Trick

- Plan your project f of the application
- Please provide all
- Include the Who
- Use both quanti
- Plan for evaluat how you will m
- Be sure to ans Have some free
- Do your best submitting,
- Make sure y
- when in do
- Don't be so

#### **IDEC Toolkit:** Leveraging Data for Storytelling

Illinois Broadband Map FCC Broadband Map USAC Connect America Fund Map

Broadband Funding Map

Census Data | Census Quick facts (Census Tract or Census Places, County, State) US census & ACS microdata (data intersectionality) IPUMS

<u>Demographics Dashboard</u> Internet Use by County Dashboard Household and Income Dashboard

#### Program Eligibility showing need in the community ACP Eligible population (Zip Code)

SNAP Congressional District Explorer

National School Lunch Program eligibility (School District) SAIPE Data (School District, County, State)

Distressed Communities List | Socially Vulnerable Communities

Census data for internet subscription and access to devices

Illinois CARE Connections Program Report, technology and assistive devices to older National Skills Coalition on Measuring Digital Skills

School District Technology Survey, Learning Technology Center of Illinois

Local plans like economic development, education, and community health often contain valuable survey data and insights that directly link with specific industries.

#### Contact us with questions

General Questions | broadband@illinois.gov Data Questions: Shubhika Agarwal | sa38@uillinois.edu

#### **Community Engagement Managers**

Northern Regions: Alicia Ross | alicia.ross@illinois.gov Central Regions: Lingling Liu | lingling.liu@illinois.gov Southern Regions: Hillary Rains | hillary.rains@illinois.gov





## **Upcoming Webinars and Office Hours**

IDEC Office Hours: Tuesdays at 10:00 am, Fridays at 2:00 pm

Project Areas: Digital Navigators: Friday, February 14, 11:00 am:

Find all upcoming events and grant deadlines on the Illinois Office of Broadband Events Calendar!





## Q & A

## For specific questions, email us at broadband@illinois.gov





## Get support and stay in the know!

Not sure where to start? Email <a href="mailto:broadband@illinois.gov">broadband@illinois.gov</a>

For questions, guidance, or to schedule a guest presentation, contact your **Illinois Office of Broadband Community Engagement Manager**:

- Northern Region: <u>alicia.Ross@illinois.gov</u>, 217-720-8149
- Central Region: <a href="mailto:lingling.Liu@illinois.gov">lingling.Liu@illinois.gov</a>, 217-720-7718
- Southern Region: <a href="mailto:hillary.Rains@illinois.gov">hillary.Rains@illinois.gov</a>, 217-720-4768

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