



**2025 National Black Business Month Toolkit**  
*Voices of Change: Elevating Black Businesses*

This August, the Illinois Department of Commerce and Economic Opportunity (DCEO) is celebrating National Black Business Month. Throughout the month, DCEO, through its office of Office of Economic Equity & Empowerment (OE3), will be uplifting Black businesses and entrepreneurs across Illinois through a series of events and social media campaigns. Below you will sample social media posts and graphics to promote National Black Business Month!

**SOCIAL MEDIA TIPS:**

- Be sure to use the official hashtags in order amplify the movement:
  - #NationalBlackBusinessMonth
  - #ILBlackBizMonth
  - #ShopBlackSaturday
- Follow, Tag & RT DCEO and your favorite Black-owned businesses to show support:
  - DCEO Handle: @IllinoisDCEO
  - [DCEO Facebook](#)
  - [DCEO Twitter](#)
  - [DCEO LinkedIn](#)
  - [DCEO Bluesky](#)
- Use visuals like the provided graphics or a photo of you at your favorite Black-owned business
- Link to DCEO's Black Business Month landing page for events and resources - <https://bit.ly/45ftvog>
- Make it your own! Tailor content to your stakeholders.

**LINKS AND RESOURCES:**




- Resources for Illinois Black-owned businesses
  - o [Office of Economic Equity and Empowerment](#)

- List of Illinois' Black-Owned Businesses
  - o [Meet Black Illinois Makers](#)
- Resources for supporting Black Businesses
  - o [Chicago](#)
  - o [Peoria](#)
  - o [Kendall, DuPage, Kane and Will Counties](#)
  - o [Southern Illinois](#)

## **SAMPLE SOCIAL MEDIA POSTS:**


### **Twitter Post #1: (General Black Business Month Post)**

Illinois' Black businesses are foundational to our economy. Join DCEO as we celebrate #NationalBlackBusinessMonth by:


-  Attending DCEO's events
-  Shopping Black-Owned Businesses
-  Sharing business resources

Learn more - <https://bit.ly/45ftvog>

### **Twitter Post #2: (General #ShopBlackSaturday Post)**


Celebrate #NationalBlackBusinessMonth by participating in the #ShopBlackSaturday campaign! Share photos from your visit to your favorite Illinois Black business on social 

### **Facebook/LinkedIn: Post #1 (General Black Business Month Post)**

Join DCEO in celebrating #NationalBlackBusinessMonth! Throughout August DCEO will be sharing business resources and hosting events to uplift Black businesses and entrepreneurs across the state. 

Learn more about what DCEO's plans and how you can get involved - <https://bit.ly/45ftvog>  
#ILBlackBizMonth

### **Facebook/LinkedIn: Post #2 (#ShopBlackSaturday Business Shout Out)**

This #ILBlackBizMonth, we're highlighting one of our favorite local Black-owned businesses. Make sure to visit [INSERT BUSINESS TAG] for [EXAMPLES: Delicious food, unique clothes, the best car wash in town, etc]. #ShopBlackSaturday. 

## **SAMPLE NEWSLETTER/EBLAST:**

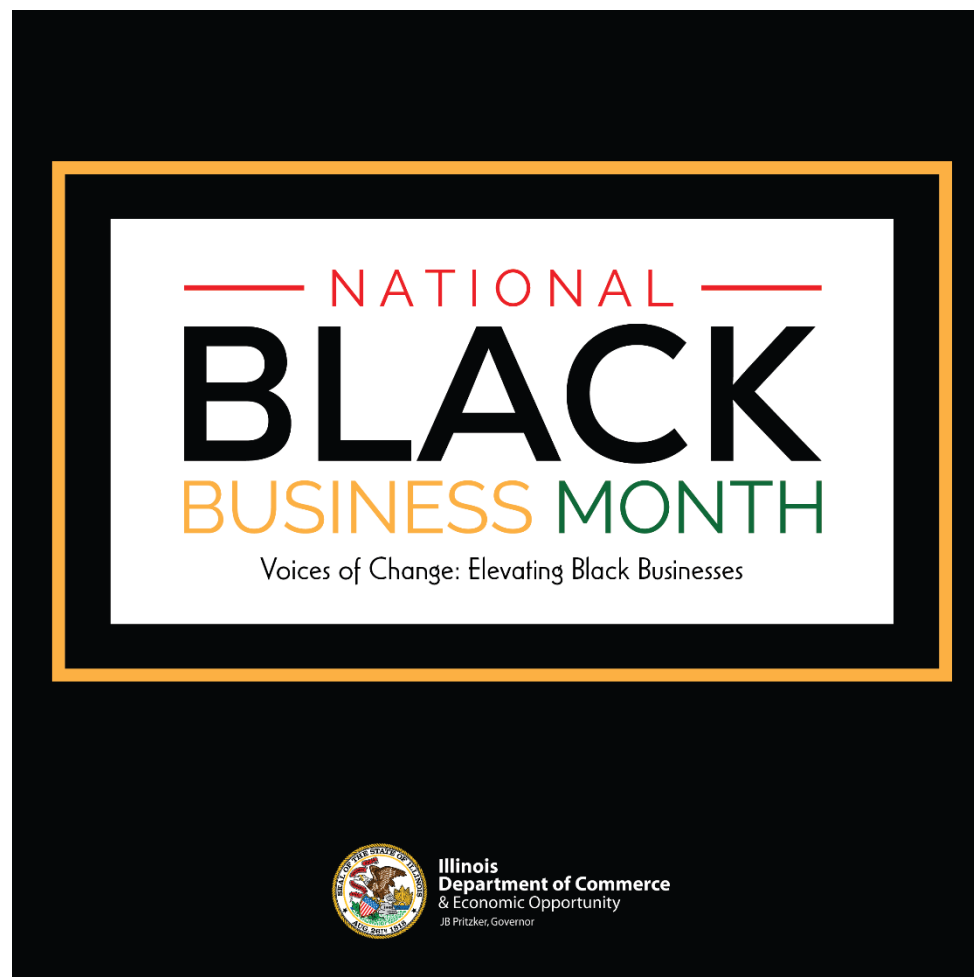
## **Celebrate National Black Business Month this August!**

This August, the Illinois Department of Commerce and Economic Opportunity (DCEO) is celebrating National Black Business Month. Throughout the month, DCEO, through its office of Office of Minority Economic Empowerment (OMEE), will be uplifting Black businesses and entrepreneurs across Illinois through a series of events and the “Shop Black Saturdays” social media campaign. Black businesses and entrepreneurs are foundational to our state’s economy, and they enrich our everyday lives. DCEO is committed to supporting Black business year-round. Make sure to visit [DCEO’s website](#) for more information on resources and events.

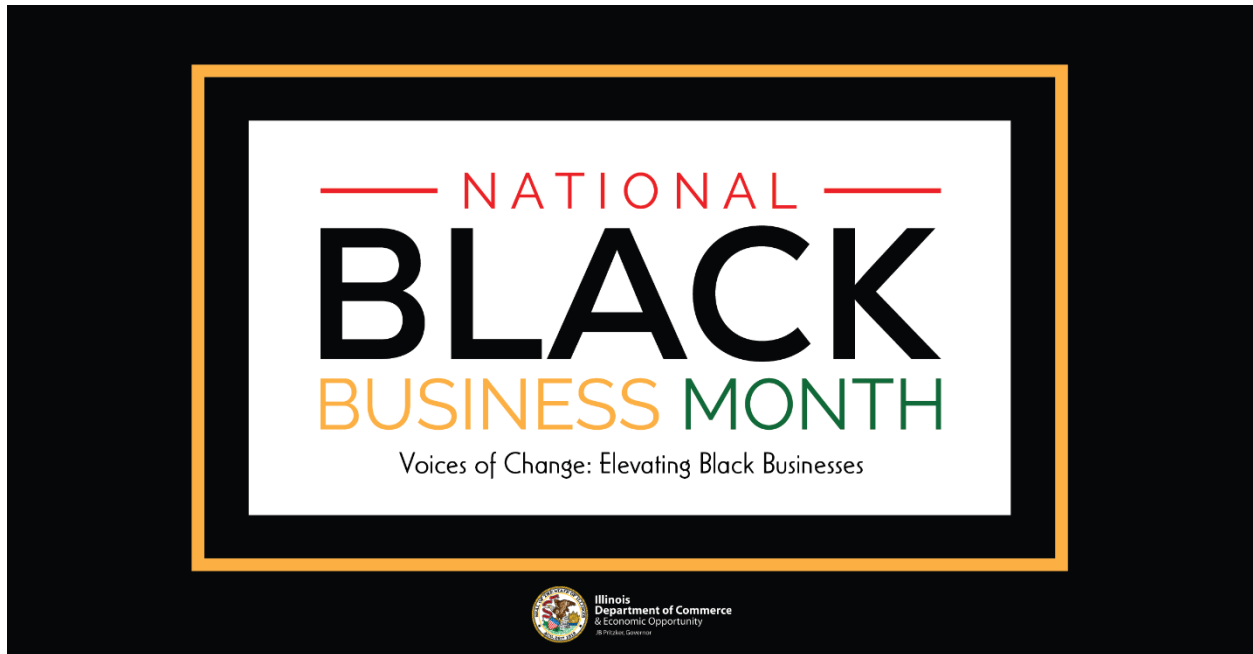
### **GRAPHICS/IMAGES:**

Below is a collection of graphics for social media/e-blasts. Simply right click and “save as picture” to use.

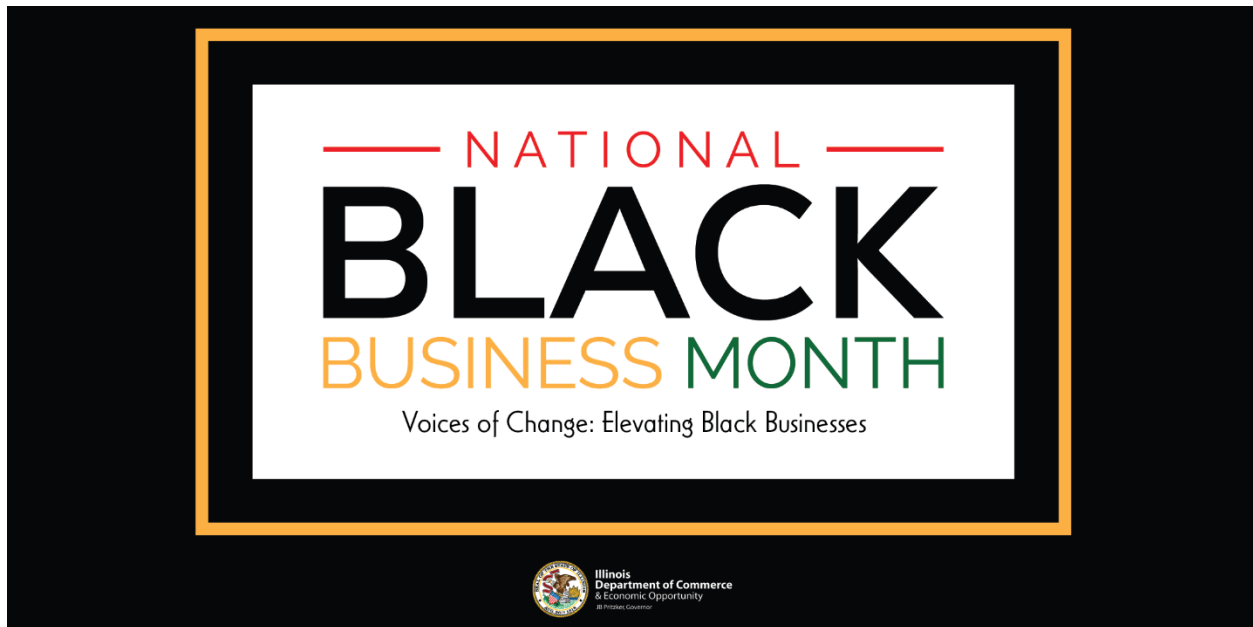
#### **Facebook**



LinkedIn



X/Bluesky



## Shop Black Saturdays

Facebook



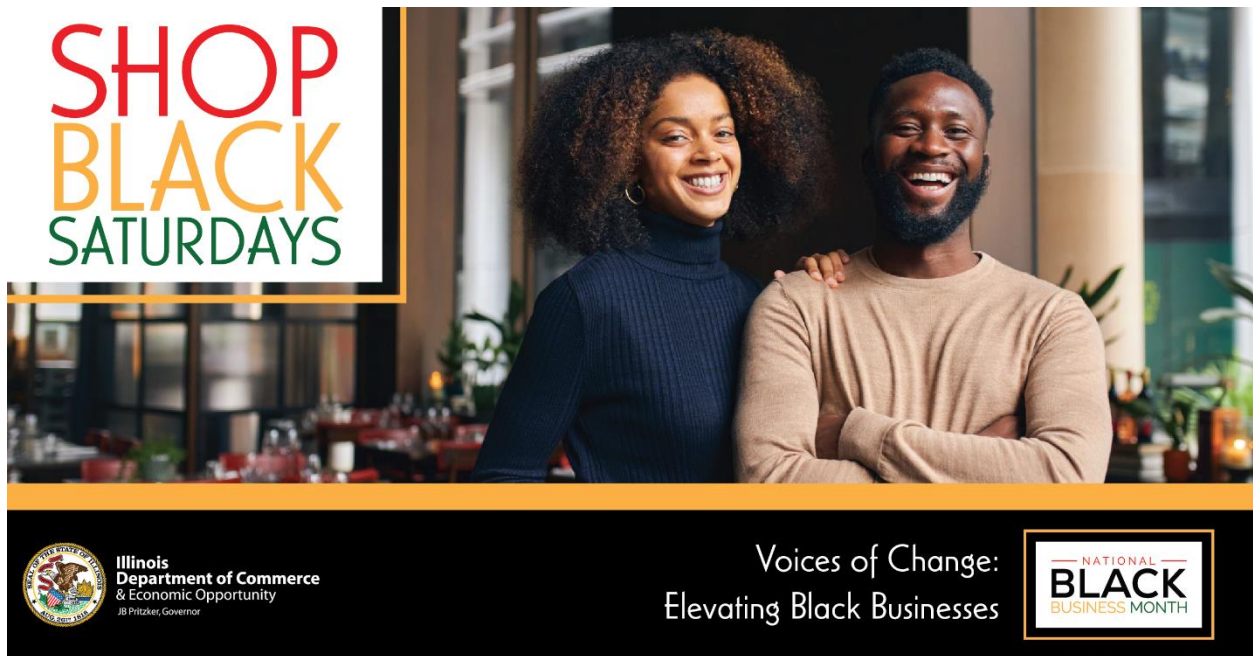


**Illinois**  
Department of Commerce  
& Economic Opportunity  
JB Pritzker, Governor

Voices of Change:  
Elevating Black Businesses



LinkedIn



X



Sample language to help promote National Black Business Month:

Access the Black Business Month 2025 toolkit to find tips, sample social media posts, graphics, and newsletter ideas on how to celebrate and promote Black Business Month 2025!

**Registration link of Thursday, August 28, 2025 virtual event:**

**<https://illinois.webex.com/weblink/register/r462cd05379a20bd044b9f561f2f16bb2>**

**URL of DCEO's Black Business Month:**

**<https://dceo.illinois.gov/oe3/events/black-business-month-2025.html>**