



# STATE OF ILLINOIS GOVERNOR'S EXPORT AWARDS

## ORGANIZATION APPLICATION

### ***Thank you for your interest in the 2024 Governor's Export Awards***

The Governor's Export Awards are the State's highest recognition of export achievement.

These awards recognize Illinois companies that have achieved excellence in exporting and organizations that have provided substantial export assistance to Illinois companies.

## **AWARD DEFINITION**

- **Export Awareness and Development:** Award to Illinois-based not-for-profit organizations involved in promoting Illinois exports and raising general exporting awareness.

## **JUDGING CRITERIA**

- Number of companies assisted
- Number of programs and services provided
- Number of companies that exported as a result of their assistance
- Program effectiveness, as determined by outreach activities that progress to actual export sales

**SUBMISSION DEADLINE: Saturday, August 31st, 2024**

Application and supporting documentation should be sent via email to: [ExportAwards@illinois.gov](mailto:ExportAwards@illinois.gov)



# STATE OF ILLINOIS GOVERNOR'S EXPORT AWARDS

## ORGANIZATION PROFILE

Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Has your organization previously applied for a Governor's Export Award?

Yes Year \_\_\_\_\_  No

Has your organization ever won a Governor's Export Award?

Yes Year \_\_\_\_\_  No

Has your organization ever won any other export award?

Yes Year \_\_\_\_\_  No

Name of Award: \_\_\_\_\_

## SECTION I – GENERAL INFORMATION

Each question in the applicable section(s) should be completed carefully. Whenever possible, specific examples, supporting statistics, and/or supplementary documentation should be included, such as samples of promotional literature, press reports, or other supporting material.

1. Organization Mission Statement:

2. Year Established: \_\_\_\_\_



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## SECTION II – COMMITMENT TO EXPORTING

*Please check all services that your organization provides.*

- One-on-one consultation with current or potential exporters
- Promotional trade shows
- Trade fairs
- Trade missions (foreign or domestic)
- Market information (database access, foreign buyer lists, trade leads, profiles)
- Forums which bring together exporters and foreign business representatives
- Special programs for minority and female-owned businesses
- Overseas affiliates or offices
- Market research
- Market development
- Language programs, translations
- Technical assistance
- Trade negotiation
- Other \_\_\_\_\_

Please include a narrative, including specific examples and statistical evidence of the effectiveness of one or more of the programs/services that you provide. (500 words or less)



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## SECTION III – STATISTICS

1. Please provide total number of clients assisted:

2021	
2022	
2023	

2. Please provide total number of companies that exported as a result of your assistance:

2021	
2022	
2023	

**SUBMISSION DEADLINE: Saturday, August 31st, 2024**

The information submitted on the application for the Governor's Export Award accurately represents the facts.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### NOTICE OF CONFIDENTIALITY

Information submitted and accompanying this application will be kept confidential. A brief summary of the company and its products will be shared with the public.